

LOWEST PRICES OUR ATTRACTION

THE

BOSTON STORE

GREAT OCTOBER SALE

NOW GOING ON

You never saw the equal of these **SILKS** at 98c a yard

These Silks at 98c a yard are really marvelous values, at \$1.35 would be a bargain, but during our Oct. Sale you can have them in eight different changeable colors, among them two shades of Gray and Black and 36 inches wide for 98 cents a yard.

7 inch Japanese silk in white, pink and Blue, 75c values, during our October Sale..... **49**

Cotton Goods

Fine Dress Percales in light and dark patterns 36 inches wide..... **10**

Outing Flannels in neat stripes and checks..... **5**

Flannelette in neat dots and checks the 15¢ values, during our October sale..... **9**

1000 yards Dress Gingham, 8c values..... **5**

Underwear and Hosiery

Woman's 50¢ full weight Vests or Pants silk trimmed during our October Sale..... **25**

Woman's fast black hose, 10¢ values, during our October Sale..... **7**

Men's heavy fleece lined Under Shirts or Drawers, 59¢ values, during our Sale..... **40**

Men's black or Brown Half Hose 10¢ values during our October Sale..... **7**

Are you ready for your Fall Purchases?
If you are below you will find some of the greatest bargains you ever bought. Don't fail to attend this Sale as the quantity of goods is limited, and you will surely be one of the many disappointed ones.

Greatest Dress Goods Bargains you Ever saw

52 inch black, green, brown and blue Mohair, 75c quality during our October Sale..... **54**

36 inch gray Mohair, 75c quality, will be sold during our October Sale for..... **54**

52 inch blue or black Chiffon Broadcloth, \$1 quality during our October Sale..... **74**

52 inch black or blue Chiffon Broadcloth, \$1.50 quality, during our October Sale..... **98**

52 inch black or blue Panama Cloth, 1.25 values, during our October Sale..... **79**

36 inch all wool check and plaid suiting, very handsome fabric, 75c values, during our October Sale..... **54**

Double fold Beige Suiting, stylish gray shadow checks and plaids, 35c values, during our October Sale..... **19**

35c Trico Flanel in all colors..... **25**

Greatest Dress Goods Bargains You Ever Saw

A Sensational Sale of Ladies' Coats

Woman's all wool Kersey Coats, neatly lined with satin, this \$25 coat during our October Sale..... **14.⁹⁸**

Woman's \$10 Cravenette Rain Coats, fancy weave, rain proof suiting, during our October Sale..... **5.⁹⁸**

Woman's \$13 Cravenette Rain Coats box plaited and trimmed in gray and tan, during Oct. Sale..... **8.⁵⁰**

Woman's \$18 Cravenette Coats in dark gray and tan, during our October Sale..... **11.⁰⁰**

Curtains and Bedding

Ruffled Fishnet Curtains, 3 yards long, worth \$1.35, during our October Sale..... **85**

Cotton Fleece Blankets, white gray or tan, 98¢ values, during the Sale, per pair..... **65**

Our Store is full from top to bottom with good things. We haven't room to tell half. Our advice is: "Call and see for yourself." It will cost you nothing to look over our immense stock.

REMEMBER THE SALE IS NOW GOING ON

THE BOSTON STORE

MARCA DIA, FLORIDA